

SEPTEMBER 8, 2026 MORNING SESSIONS

10:00 AM	Welcome	Welcome Address from SHEFEXIL	Dr. Debjani Roy
10:10 AM	Keynote	India's Nutraceuticals Opportunity A discussion on India's growing role in the global nutraceutical ecosystem, and the opportunities and challenges ahead for the industry.	Shaheen Majeed Global CEO & Managing Director
10:40 AM	Keynote	Winning Global Markets: Creating Competitive Advantage in an Evolving Wellness Economy How nutraceutical innovators can identify competitive advantage, create compelling market stories, and build lasting success in Europe and North America.	Heather Granato President, Nutrachievement
11:10 AM	Keynote	From Supplier to Strategic Partner: What Global Buyers Expect from the Next Generation of Manufacturers An unfiltered conversation on the capabilities, quality standards, transparency, and trust required to compete in today's global marketplace.	Kenn Israel , Co-Founder, Partner, Beyond Brands Doug Lynch , CEO, Marketwell Nutrition David Foreman , Founder, The Herbal Pharmacist Len Monheit , CEO, Industry Transparency Center
11:40 AM	Refreshment Break		
11:50 AM	Keynote	The Regulatory Horizon: Signals Shaping the Future of Global Trade and Growth Explore the evolving regulatory landscape and its implications for supplier partnerships, market access, cross-border trade, and long-term business strategy.	Steven Quinn , CEO, BlueDot Sara Rosario , President, Rosapharma
12:20 PM	Conversation	Proof, Not Promises: The New Standards of Trust in Nutraceutical Supply Chains A cross-industry conversation on how rigorous testing, transparency, and shared accountability are strengthening global brand-supplier-manufacturer relationships.	Michelle Martin , President, Cypress Minerals Dr. Ajax Mohamed , Managing Director, Nutragroup GmbH Dr. Bhargavi Manda , Manager, Science and Innovation, Nature's Sunshine
12:50 PM	Networking Lunch		

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AFTERNOON SESSIONS

1:30 PM	Keynote	Botanicals at a Crossroads: Advancing Science, Authenticity, and Clinical Confidence A rigorous review of botanical efficacy, quality verification, and adulteration control strategies designed to ensure product integrity before materials enter the global supply chain.	Blake Ebersole , President, NaturePro Scientific Dr. Thomas Brendler , Founder, Plantaphile Rajul Vyas , CEO, Anresco NJ Labs
2:00 PM	Panel	From Vulnerability to Advantage: Building Resilient, Future-Ready Global Supply Chains As geopolitical volatility, climate risk, regulatory change, and shifting demand reshape global trade, companies are rethinking supply chains as strategic assets. This panel explores how organizations are designing agile, sustainable, and investment-ready networks that strengthen competitiveness, reduce systemic risk, and enable long-term growth.	Moderator: Silvi Siddhu , SVP, Ujala Life Sciences Panelists: Sam Joshi , COO Cepham Namrata Karki Kandel , Senior Manager, Sam's Club Joe Agocs , Director Principal Development, Caldic North America
2:30 PM	Panel	The Integrity Challenge: Addressing Adulteration Across the Global Nutraceutical Supply Chain An honest cross-industry discussion with testing labs, brands, and quality leaders on the systemic causes of adulteration and the collaborative solutions required to strengthen product integrity and consumer trust.	Moderator: Maureen Pickle , Nestle USA Panelists: Petra Erlandson , VP Sales, Alkemist Zelda Beckford , VP, Quality, AG1 Elizabeth Tay , Marketing & Science Director, Anagenix
3:00 PM	Refreshment Break		

(Afternoon sessions continued on next page)

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3:10 PM	Trends	Decoding Consumer Demand: Signals Shaping the Future of Global Wellness Markets Insight-led briefing on global demand shifts and the implications for positioning, innovation, and long-term growth in the nutraceutical industry.	Nick Morgan , Executive Director, Nutrition Integrated Heather Wainer , Chief Business Officer, Whole Foods Magazine
3:40 PM	D2C Special	Building the Intelligent Nutraceutical Brand: AI, Digital Commerce & Marketing Innovation at Scale Discover how leading nutraceutical brands are leveraging AI, digital commerce, and modern marketing strategies to accelerate D2C growth, deliver personalized consumer experiences, and strengthen long-term loyalty.	Doug Lynch , CEO, Marketwell Nutrition Chris Porteous , CEO, SearchEye Dr. Michael T. Murray , Chief Scientific Advisor, iHerb Rishabh Agrawal , CEO, Zipp AI
4:40 PM	Keynote	One Industry, One Future: Shaping the Next Decade of East-West Collaboration in Global Health A forward-looking closing conversation on the shared opportunities, partnerships, and collective leadership needed to shape the future of the global nutraceutical industry.	Dr. Anand Swaroop , CEO, Cepham Len Mohheit , CEO, Industry Transparency Center
Departure			
6:30 PM	Reception and Dinner: Celebratory dinner to close the day. Toasts and continued relationship building in a relaxed setting.		